



## Investment Banking Case Study

### Pain Points

- Refreshing 2,000 Dell servers over the course of one year from data centers in New York, New Jersey, Chicago, and London
- Concerned about data security to protect proprietary research and algorithms
- Services like de-racking and de-cabling are needed at specific locations
- Looking to recoup value

### Challenges

The client has a busy IT team, and disposals need to be timed to be performed with upcoming installs at each location.

### Our Solution

Liquid Technology handled all of the logistics for the client dispositions, using an efficient process that took up as little of the client's time as possible. On-site shredding was performed at each location to ensure data security.

### Result

Due to Liquid Technology's experience and knowledge in this industry, the client received over \$1m in returns from 3-year-old Dell servers after all expenses were recorded.

### The Company

A New York-based investment firm with 1,500 employees and operations in New York, New Jersey, Chicago, and London. The client has highly sensitive data and sophisticated technology.

### The Challenge

The client has a very busy IT department who do not have time to manage IT dispositions. When refreshing equipment from various locations, the accounting department encountered significant tax issues. Most of the company's remote sites lack local personnel to handle IT disposition logistics. Lastly, some of the equipment the company uses is highly specialized for low-latency systems.

## What to Look For in an ITAD Partner:

**Certifications:** **NAID AAA** for Data Destruction and **e-Stewards** & **R2** for responsible recycling.

**Reporting:** Ensure the company you are working with can provide **detailed reporting** on all assets processed, sold, and media destroyed.

**Portal Access:** Can the vendor provide real-time visibility to each project, along with searchable **inventory reporting**?

**On-site Services:** Can the vendor provide **on-site media destruction, de-racking, de-cabling, packing, and removal**?

**Return on Investment:** Does the vendor have **experience selling data center infrastructure** in volume to create the highest possible return?

### As an R2v3 and e-Stewards certified recycler, Liquid Technology:

- Passes annual 3rd-party audits
- Disposal of non-marketable assets
- Adherence to all EPA, federal, state, and local regulations
- No export and no landfill policy
- Pollution Liability Insurance

### LT Portal

- Submit pickup requests
- Track project status in real-time
- Status Updates: (scheduling → completion)
- View completed project metrics
- Access to project inventory reports and invoices

### Certifications and Accreditations



### About Liquid Technology

Liquid Technology is a leading global IT Asset Disposition (ITAD) service provider founded in 2001 by IT professionals. We specialize in helping companies manage their excess technology through computer liquidation, secure data destruction, and compliant e-waste recycling services.