

The Benefits of Virtual Private Networks



hiding your online actions

A VPN (Virtual Private Network) is a service that lets users access the web safely and privately by routing your connection through a server and

Source: globalwebindex.com

VPN USAGE ACROSS THE WORLD IN Q1, 2018

NORTH AMERICA

MIDDLE EAST

NORTH AMERICA EUROPE ASIA PACIFIC MIDDLE EAST LATIN AMERICA & AFRICA

LATIN AMERICA

222222222 23%

888888888

EUROPE

22222222 18% 30%

22222222 **ASIA PACIFIC** 888888888

& AFRICA

highest density of VPN users, at

The Asia Pacific region has the

PERCENTAGE OF PC OR MOBILE VPN USERS WHO ARE USING VPNS FOR THE FOLLOWING REASONS

Mobile VPN Laptop/PC **Users VPN Users**





57%

54%

36%

34%

29%

30%

25%

3. To keep my anonymity while browsing

Source: Globalwebindex Q1 2018 Base 33,405 PC VPN Users and 25,10+ Mobile VPN Users

1. To access better entertainment content

9

www.

33% 35%

4. To access sites/files/services at work

5. To communicate with friends/family abroad 27%

of U.S. tech sector workers now use a virtual private network (VPN) on either work devices, personal ones or both, according to an international cybersecurity awareness survey

4 MAIN BENEFITS OF A VPN

A VPN is the easiest solution in all cases wherein an economical, isolated, secure, private network needs to

be created or accessed over the Internet

A VPN allows users to leverage existing centralized network security infrastructure to provide a unified defense against cyber threats throughout the company's networked devices regardless of location



A VPN reduces security risk by allowing access to specific network resources to only users who are authorized, encrypting data and thereby protecting against insecure Wi-Fi access, and providing continuity of centralized unified threat management

Sources:

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