



LIQUIDTECHNOLOGY

Privacy By Design: The Seven Foundational Principles

Privacy by Design is a concept Dr. Ann Cavoukian developed back in the 90's, to address the ever-growing and systemic effects of Information and Communication Technologies, and of large-scale networked data system

PRINCIPLE 1

Proactive not reactive: preventive not remedial

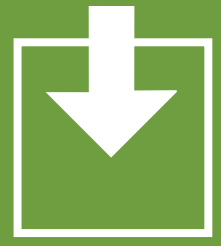


PRINCIPLE 2

Privacy as the default setting

PRINCIPLE 3

Privacy embedded into design



PRINCIPLE 4

Full functionality: positive-sum, not zero-sum

PRINCIPLE 5

End-to-end security: full lifecycle protection



PRINCIPLE 6

Visibility and transparency: keep it open

PRINCIPLE 7

Respect for user privacy: keep it user-centric



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Source:

<https://www.ryerson.ca/pbdce/certification/seven-foundational-principles-of-privacy-by-design/>