

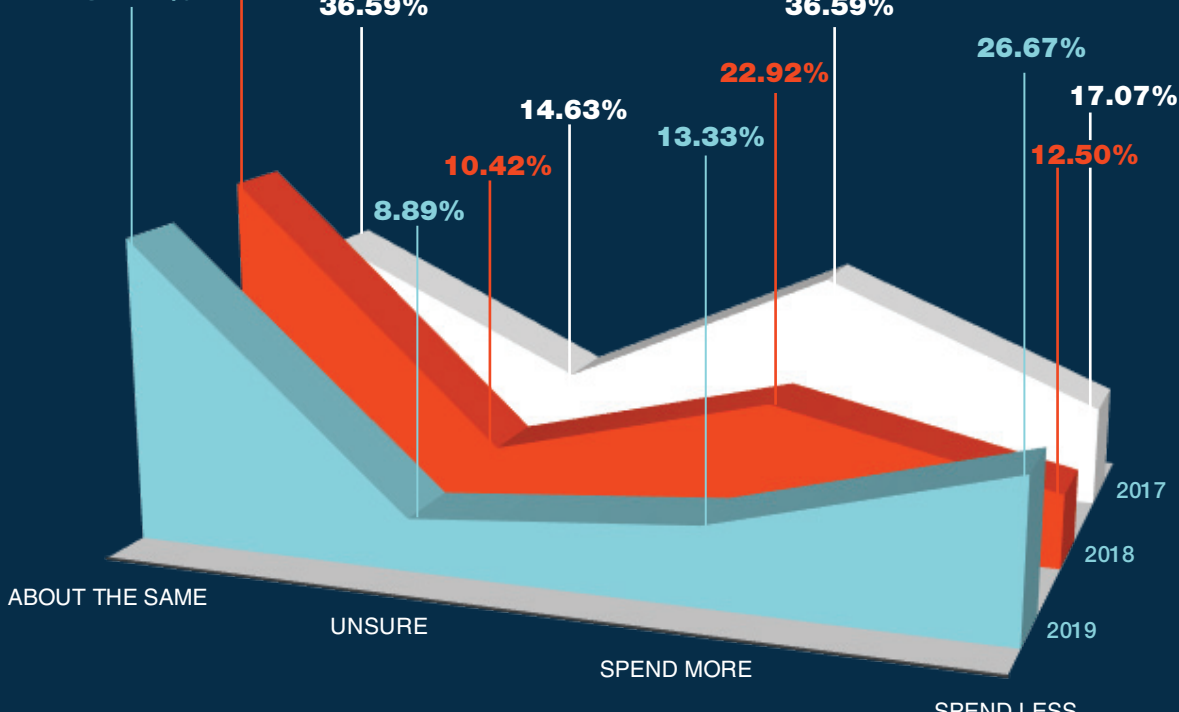


LIQUIDTECHNOLOGY

# CORPORATE ITAD TRENDS 2019

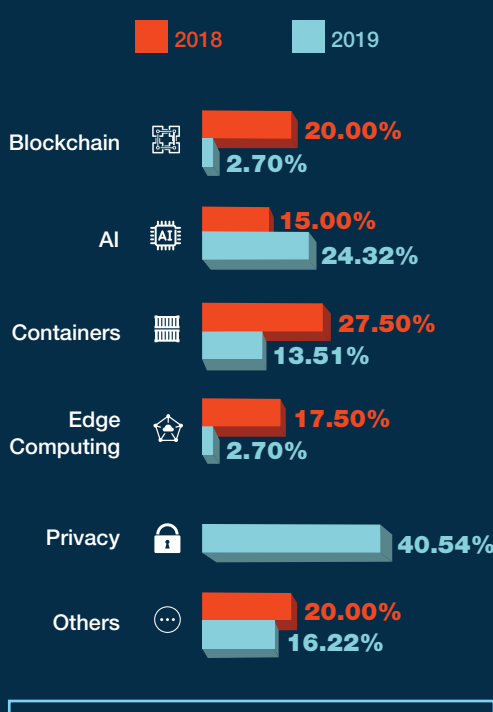
Liquid Technology surveyed clients to learn more about corporate ITAD industry trends. Our 2019 survey included questions about cloud services, IT usage, and more. This year, 41 of our clients completed the survey. We created this infographic to highlight some of our findings.

## DO YOU EXPECT TO SPEND MORE OR LESS MONEY ON IT HARDWARE NEXT YEAR?



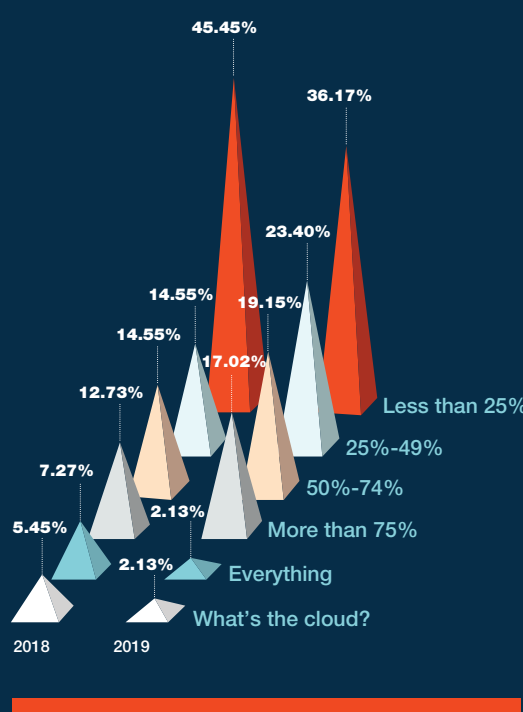
**Hardware spend is decreasing in 2019**

## WHAT TECHNOLOGY ARE YOU LOOKING TO LEARN MORE ABOUT THIS YEAR?



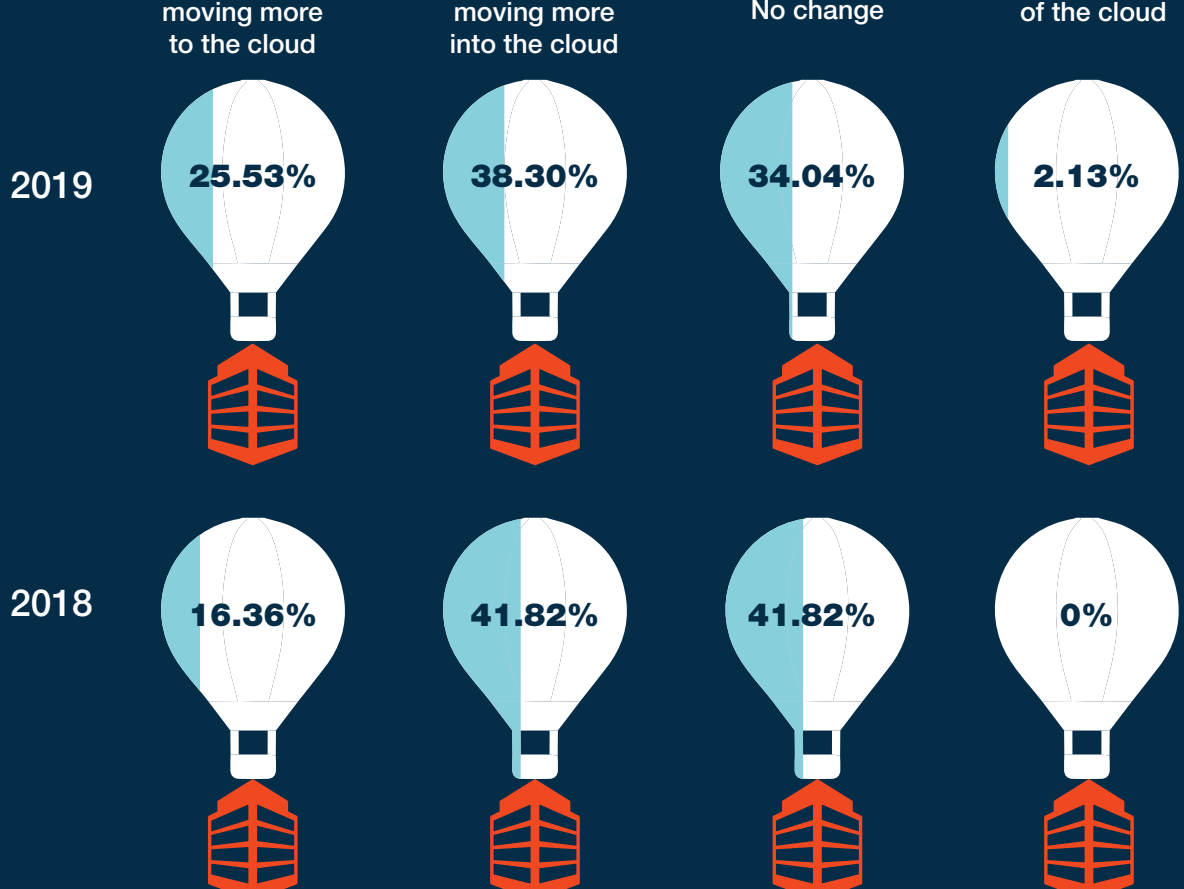
**40.54%** of companies are more interested in learning about privacy in 2019

## HOW MUCH OF YOUR CURRENT INFRASTRUCTURE IS IN THE CLOUD?



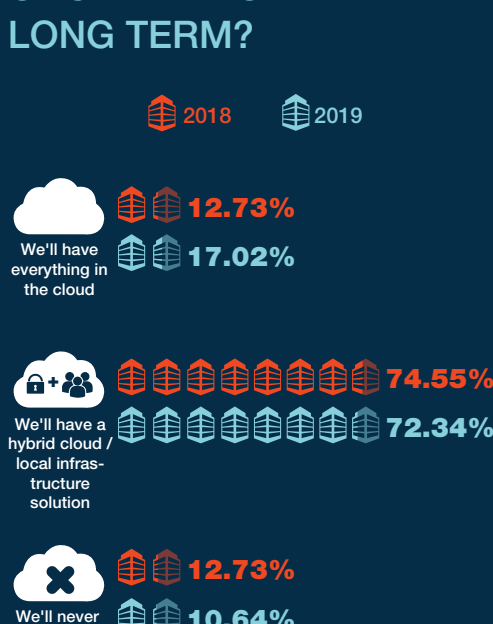
**More organizations are embracing a hybrid cloud strategy in 2019**

## WHAT ARE YOUR PLANS FOR THE CLOUD?



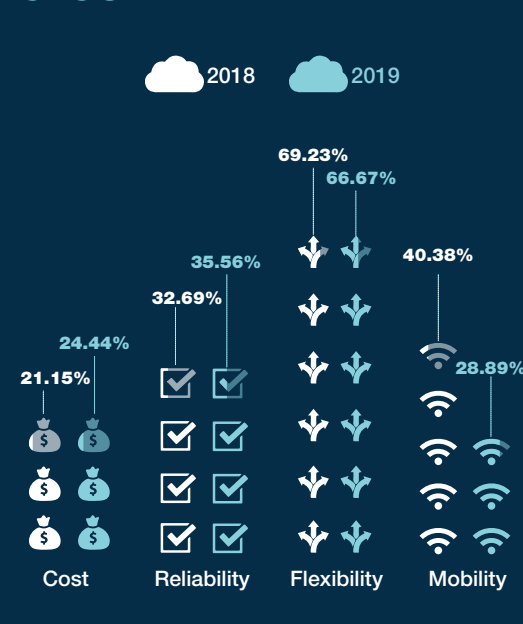
**More organizations are definitely moving to the cloud**

## REGARDING THE CLOUD, WHERE DO YOU SEE YOUR ORGANIZATION IN THE LONG TERM?



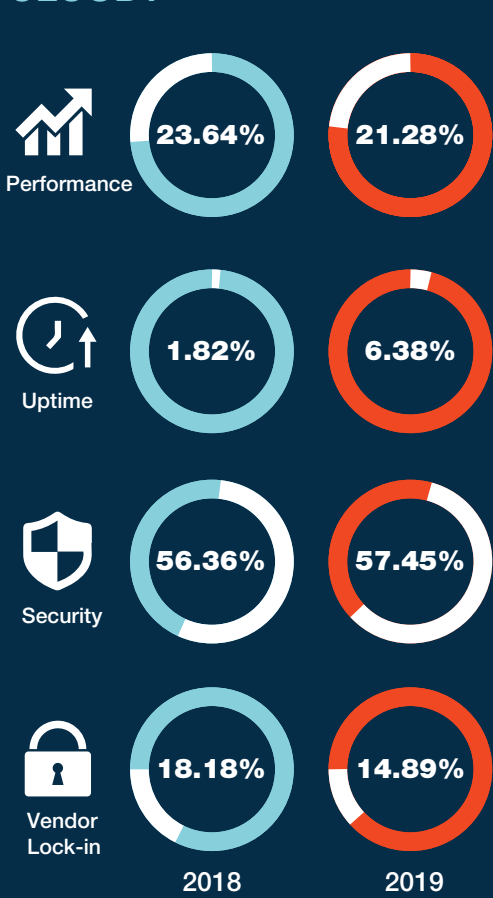
**The amount of organizations moving everything to the cloud is growing**

## WHAT DO YOU SEE AS THE GREATEST BENEFIT OF THE CLOUD?



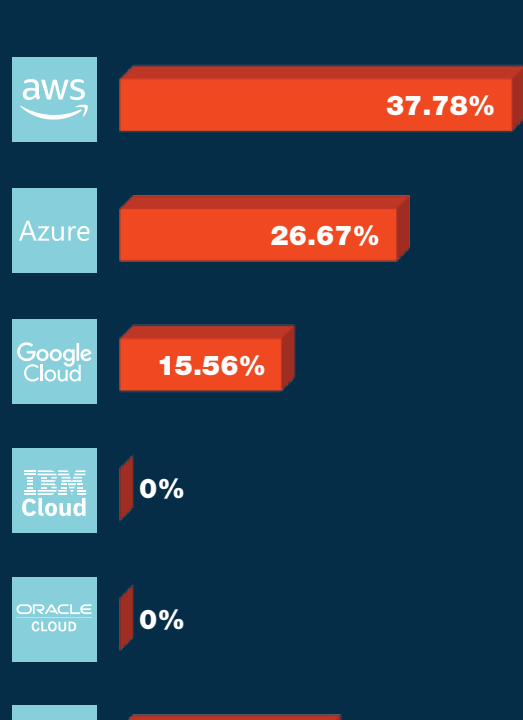
**Flexibility remains the greatest benefit of the cloud**

## WHAT IS YOUR GREATEST CONCERN ABOUT THE CLOUD?



**Organizations are less concerned about vendor lock-in**

## WHICH CLOUD PLATFORM DO YOU USE?



**AWS is the cloud platform being used the most**

## ABOUT LIQUID TECHNOLOGY

Liquid Technology's three primary services include computer liquidation, IT asset management services, and DOD-compliant data destruction. The company also provides environmentally-responsible e-waste recycling services, and in 2010 introduced one of the country's first mobile hard drive shredding services. Clients of Liquid Technology come from a broad spectrum of industries, most of whom are in various transitional situations from moving to merging, downsizing, or simply updating their current IT infrastructure.

Liquid Technology provides fair asset evaluations and impartial solutions to companies in need of managed IT asset disposition. An acute understanding of current market conditions enables Liquid Technology to integrate specialized knowledge and technological expertise in the proposal and execution of deliberate business strategies and plans of action for asset disposal and recovery.

**FOR MORE INFO VISIT: LIQUIDTECHNOLOGY.NET**