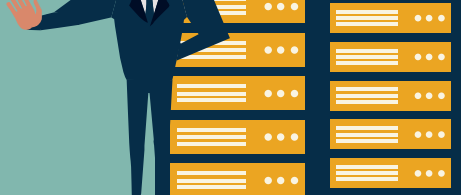




GDPR

by The Numbers

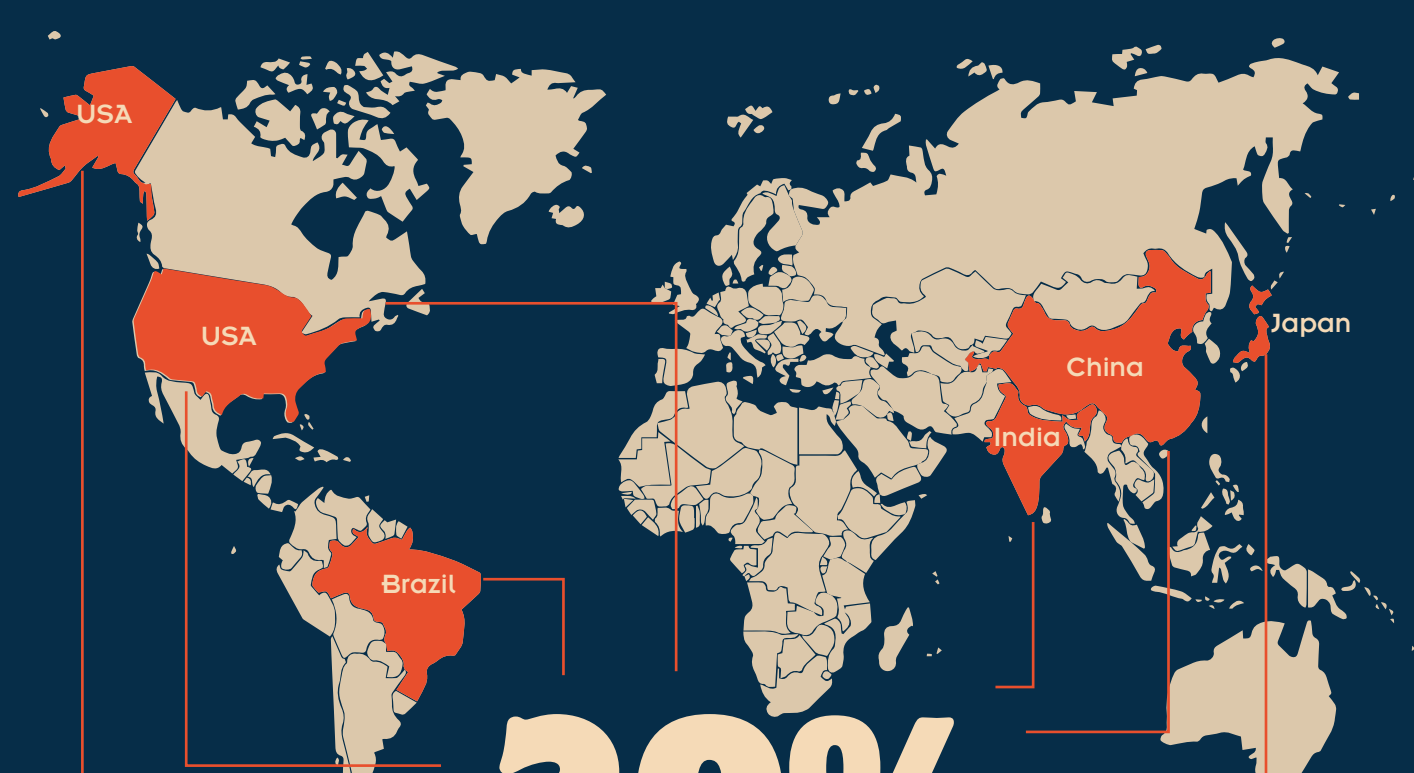
The EU General Data Protection Regulation (GDPR) replaces the Data Protection Directive 95/46/EC and was designed to harmonize data privacy laws across Europe, to protect and empower all EU citizens data privacy and to reshape the way organizations across the region approach data privacy



Fines for non-compliance to GDPR can be up to **\$28 million** (20 million euro), or 4% of a company's total global revenue

65%

of organizations are still not confident that their GDPR data will stay within the EU — Solix Technologies, 2018

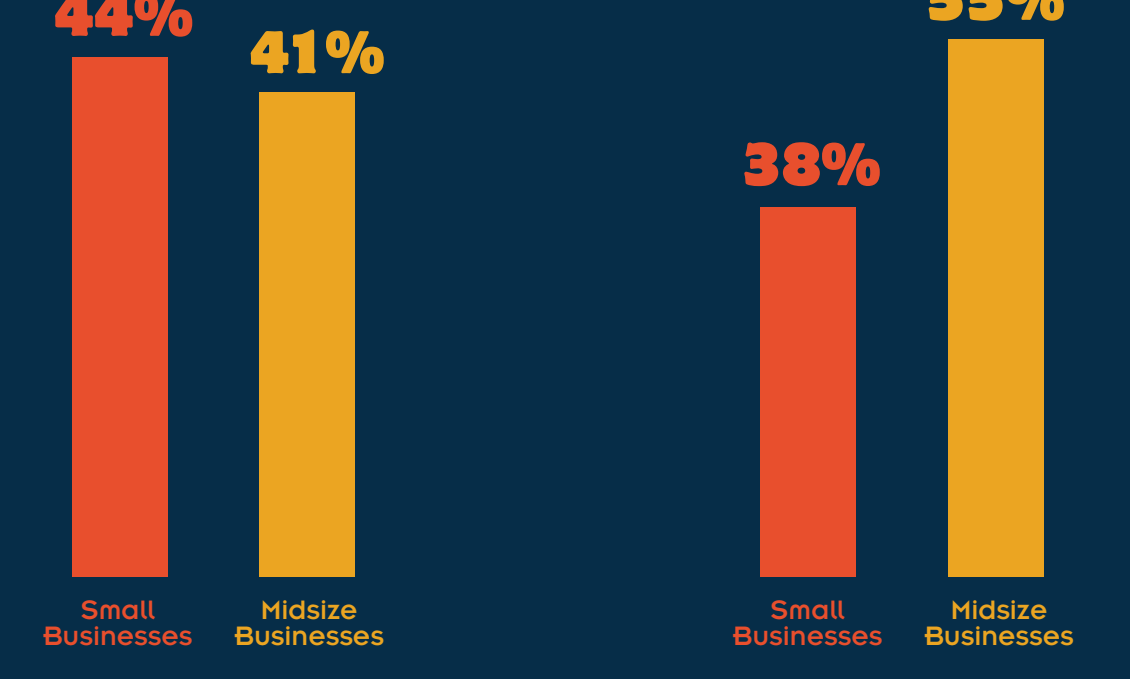


20%

of midsize businesses in the U.S., Japan, India, China and Brazil have started preparing for GDPR

2018 SMALL AND MIDSIZE BUSINESS AWARENESS OF GDPR IN EUROPEAN AND NON-EUROPEAN COUNTRIES

Source: IDC's 2018 Survey



Over 30% of European Small Businesses and **more than 50%** of non-European Small Businesses have no plans to comply to GDPR

68%

of U.S.-based companies plan to spend an amount of **\$1 million-\$10 million** to meet GDPR requirements



Another 9% of U.S.-based companies plan to spend more than **\$10 million**

WHICH COMPANIES DOES THE GDPR AFFECT?

Presence in an EU country	No presence in the EU, but company processes personal data of European residents
Fewer than 250 employees, but its data-processing does not include certain types of sensitive personal data	More than 250 employees

Sources:

- <https://www.eugdpr.org/>
- <https://tsisupport.com/need-know-gdpr-compliance/>
- <https://bdtechtalks.com/2018/02/02/what-is-gdpr-how-will-it-affect-your-business-in-2018/>
- <https://www.businesswire.com/news/home/20180403006315/en/IDC-Finds-Varying-Degrees-GDPR-Awareness-Preparation>
- <https://www.channelnomics.com/channelnomics-us/news/3029701/gdpr-us-smb-s-still-in-the-dark>
- <https://www.forbes.com/sites/quora/2018/02/14/what-is-general-data-protection-regulation/#4526047262dd>