

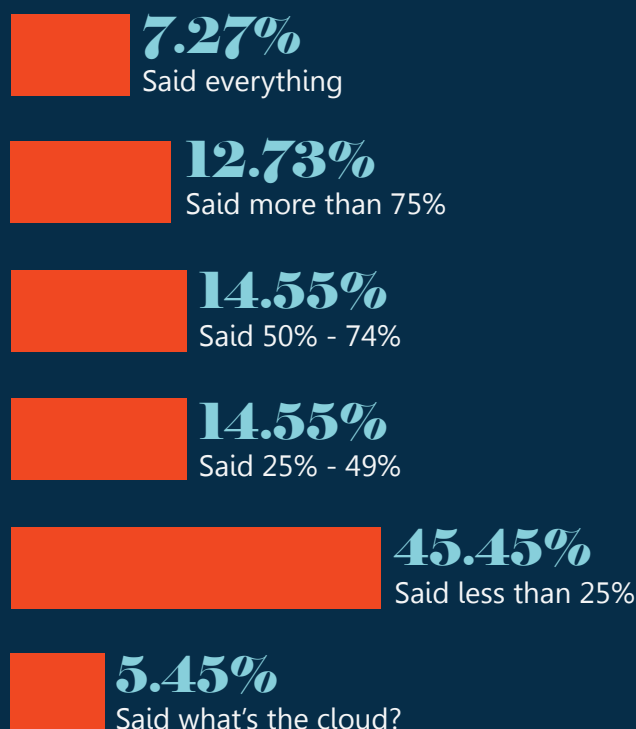


CORPORATE ITAD TRENDS 2018

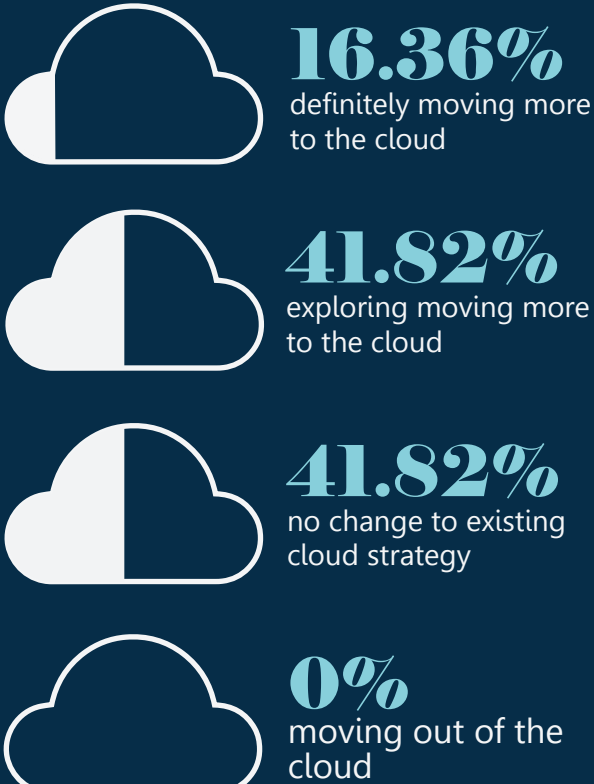
Liquid Technology surveyed clients to learn more about corporate ITAD industry trends. Our 2018 survey included questions about cloud services, IT usage, and more. This year, 44 of our clients completed the survey. We created this infographic to highlight some of our findings.

HOW MUCH OF YOUR CURRENT INFRASTRUCTURE IS IN THE CLOUD?

Majority of companies have **less than 25%** of their current infrastructure in the cloud.



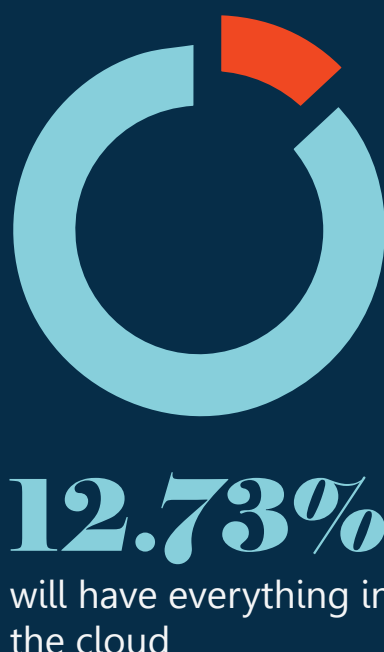
WHAT ARE YOUR PLANS FOR THE CLOUD?



41.82% are exploring moving more into the cloud

LONG TERM WHERE DO YOU SEE YOUR ORGANIZATION?

74.55% of organizations surveyed will maintain a hybridcloud/local infrastructure solution



12.73% will have everything in the cloud

12.73% will never go to cloud



WHAT DO YOU SEE AS THE GREATEST BENEFIT OF THE CLOUD?



Companies believe flexibility is the greatest benefit of the cloud.

WHAT IS YOUR GREATEST CONCERN ABOUT THE CLOUD?

When moving to the cloud, companies are most concerned about security.

UPTIME **1.82%**

VENDOR LOCK-IN **18.18%**



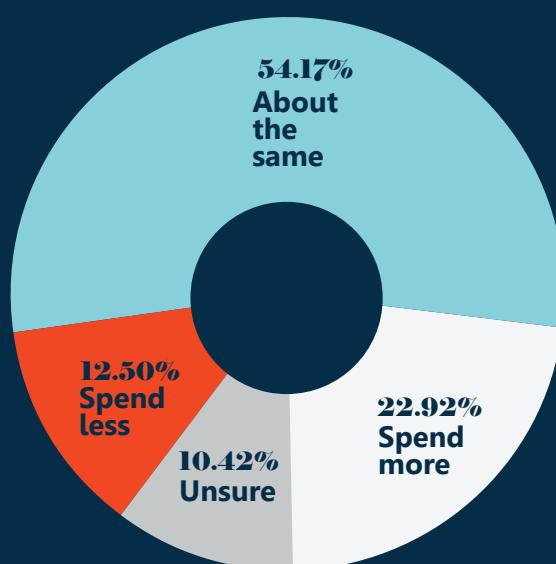
PERFORMANCE **23.64%**



SECURITY **56.36%**

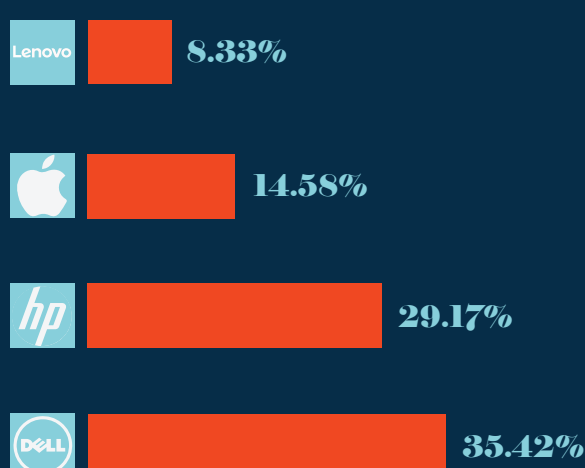


HARDWARE SPEND



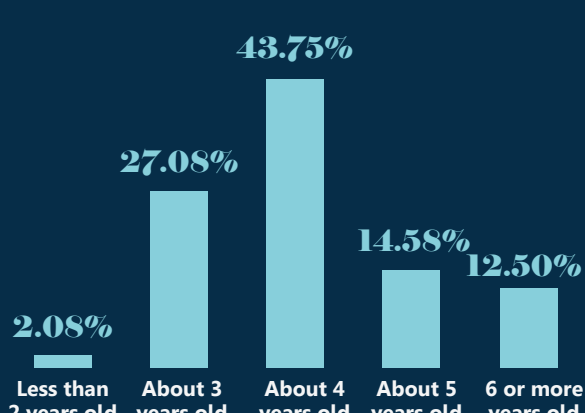
50%+ of companies expect to spend the same amount of money on new IT hardware next year.

BRANDS WITH THE LARGEST REPRESENTATION IN IT INFRASTRUCTURE



HOW OLD ARE THE MAJORITY OF ASSETS YOU EXPECT TO RETIRE IN 2018?

Majority of companies will retire assets that are about 4 years old.



ABOUT LIQUID TECHNOLOGY

Liquid Technology's three primary services include computer liquidation, IT asset management services, and DOD-compliant data destruction. The company also provides environmentally-responsible e-waste recycling services, and in 2010 introduced one of the country's first mobile hard drive shredding services. Clients of Liquid Technology come from a broad spectrum of industries, most of whom are in various transitional situations from moving to merging, downsizing, or simply updating their current IT infrastructure.

Liquid Technology provides fair asset evaluations and impartial solutions to companies in need of managed IT asset-disposition. An acute understanding of current market conditions enables Liquid Technology to integrate specialized knowledge and technological expertise in the proposal and execution of deliberate business strategies and plans of action for asset disposal and recovery.

FOR MORE INFO VISIT: LIQUIDTECHNOLOGY.NET